

# 16<sup>th</sup> INTERNATIONAL CONGRESS OF NEUROIMMUNOLOGY

4<sup>th</sup> GLOBAL SCHOOLS OF NEUROIMMUNOLOGY

20 - 24 AUGUST, 2023

QUEBEC CITY - CANADA



**ISNI** International Society  
of Neuroimmunology

WE ARE NEUROIMMUNOLOGY

## ■ About ISNI | Mission

- To further the knowledge of neuroimmunologic mechanisms and to apply them to human disease
- To encourage the generation and interchange of ideas and scientific data of relevance to the human nervous system development and disease, between basic and clinical scientists engaged in research in the field
- To sponsor and conduct symposia for General Members and persons engaged in or interested in research in the field
- To provide a central information service to distribute material related to the field, and to publish printed matter related to neuroimmunology



# ■ About ISNI | International Advisory Board

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# ■ ISNI 2023 Quebec City | Local Organizing Committee



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**Luc Vallières**

University of Laval  
Canada



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**Alexandre Prat**

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## CO-CHAIR

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# ■ ISNI 2023 Quebec City | Scientific Program

## Invitation letter to ISNI 2023

On behalf of the International Society of Neuroimmunology (ISNI), we are pleased to invite you to contribute to the 16th ISNI Congress, to be held in Quebec City, Canada, August 21-24, 2023. The 4th Global School of Neuroimmunology will be held at the same location one day before (August 20, 2023).

The congress will focus on the latest fundamental, clinical, and technological advances in neuroimmunology. Topics will include not only neuroimmune diseases, such as multiple sclerosis, but also neurodegenerative disorders involving inflammatory processes, such as Alzheimer's disease, stroke, spinal cord injury, and brain cancer.

We are preparing an exciting program covering the different facets of neuroimmunology. This program will include prestigious plenary symposia, focused symposia, and workshops. Plenty of time will be devoted to poster presentations, short oral presentations, and socializing.

Awards will be given to attract and reward the best graduate students and postdoctoral fellows. Attracting a large contingent of trainees is a top priority, as the congress will provide them with unique opportunities to network with potential collaborators, supervisors, and employers.

Quebec City is a wonderful place to foster scientific exchange. This city is known and loved for its European charm, welcoming locals, infectious energy, and, of course, for Old Quebec — a treasured UNESCO World Heritage Site. As the cradle of French civilization in North America, this port city, the provincial capital, and thriving technological center proudly displays its identity through multiple tourist attractions.

We look forward to seeing you at the ISNI 2023 Congress in Quebec City — a not-to-be-missed event that will be most rewarding and memorable!

Luc Vallières, Jean-Pierre Julien, Alexandre Prat



# ■ ISNI 2023 Quebec City | Main Congress Topics

## ■ PLENARY SYMPOSIA

Neuroimmune interactions in neural development, cognition, and homeostasis

Pathological mechanisms in autoimmune diseases of the nervous system

Neuroinflammation in degenerative diseases

Neuroinflammation in neural injury and repair

## ■ MORNING SYMPOSIA

Inflammation in neurodegenerative diseases

Autoantibodies (good or bad) in neurological conditions

Involvement of glial cells in neuroinflammation

Emerging therapies for neuroinflammatory conditions

Infection and neuroinflammation

Influence of sex and age on neuroinflammation

CNS barriers

Influence of diet and microbiota on neuroinflammation

## ■ AFTERNOON SYMPOSIA

Non-MS autoimmune diseases

Neurological infections

Immuno-neuro-oncology

Microglial in neural development, remodeling, and protection

Peripheral neuroimmunology

T cells in neurological diseases

CNS-infiltrating innate immune cells and their components/products

Genetics and biomarkers

Novel approaches for neuroimmunologists

From basic to translational and clinical neuroimmunology: contributions from young scientists

Neuroimmunometabolism

Psychoneuroimmunology

# ■ ISNI 2023 Quebec City | Main Congress Topics

## ■ INVITED PLENARY SPEAKERS

**Alexander Flügel**, University Medical Center Göttingen - Göttingen, Germany

**Asya Rolls**, Technion-Israel Institute of Technology - Haifa, Israel

**Dorian McGavern**, National Institute of Neurological Disorders and Stroke,  
National Institutes of Health - Bethesda (MD), USA

**Gloria Choi**, Massachusetts Institute of Technology, Cambridge (MA), USA

**Jack Antel**, McGill University - Montreal (QC), Canada

**Jennifer Gommerman**, University of Toronto - Toronto (ON), Canada

**Li Gan**, Weill Cornell Medicine - New York (NY), USA

**Michel Desjardins**, University of Saskatchewan - Saskatchewan (SK), Canada

**Mikael Simons**, University of Munich - Munich, Germany

**Sean Pittcock**, Mayo Clinic - Rochester (MN), USA

**Veronique Miron**, University of Toronto - Toronto (ON), Canada

**William H. Robinson**, Stanford University School of Medicine - Stanford (CA), USA

## ■ KEYNOTE LECTURES

The Dale McFarlin lecture

The Newsom-Davis lecture

The Immunology Lecture

The Levi-Montalcini Neurobiology lecture



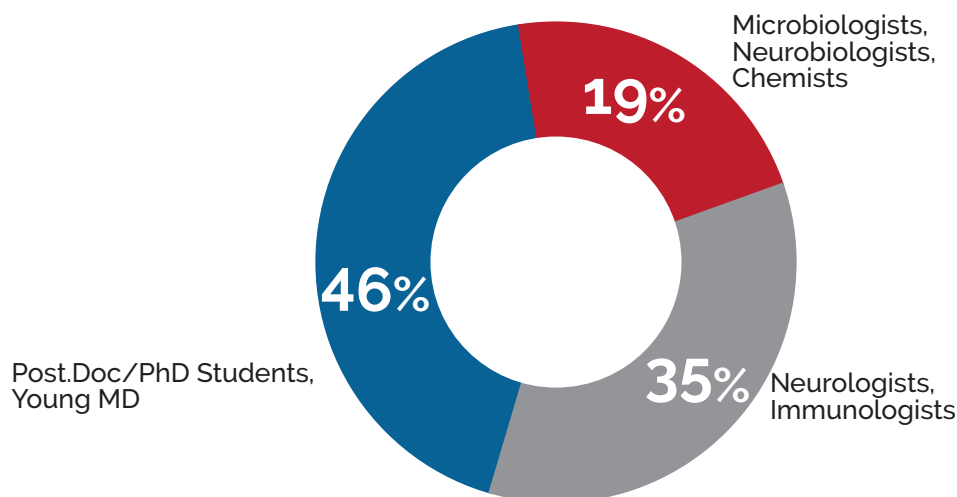
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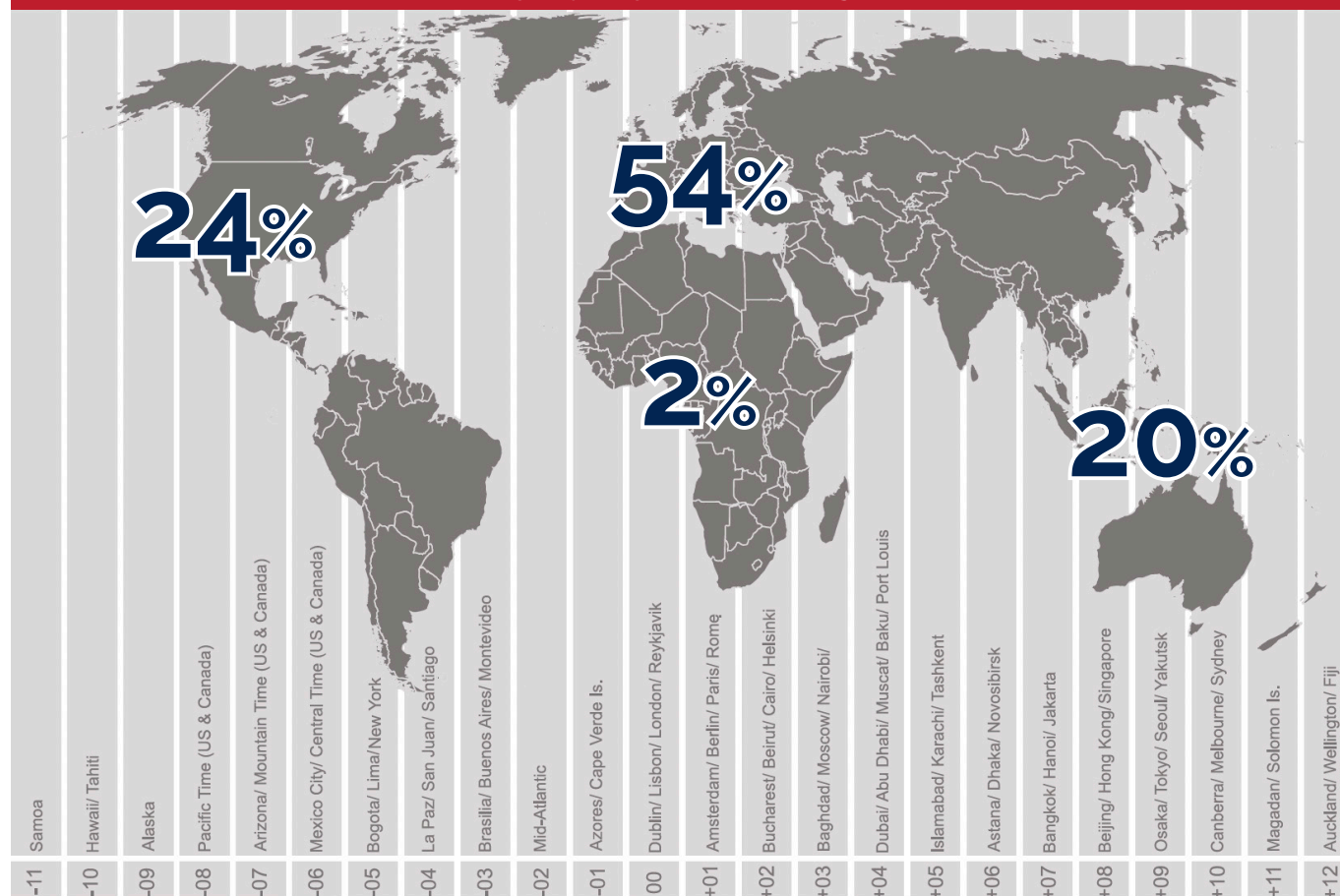
## ■ Why Sponsor?

ISNI and its regional schools represent the largest and most representative community of neuroimmunologists worldwide. All the main representative clinicians and researchers and the next generation of scientists and doctors will be there.

### ATTENDEES BY CATEGORIES



### ORIGIN OF ATTENDEES





## ■ Past ISNI Congresses



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## PAST CONGRESSES

**10696** attendees have attended the congresses until 2021



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# Past ISNI Congresses | Sponsors





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**ISNI Congress 2023**

# SPONSORSHIP LEVELS AND BENEFITS



# ■ Sponsorship benefits description

For further information, bookings, tailored packages, please do not hesitate to contact [ISNIsponsors@eemservices.com](mailto:ISNIsponsors@eemservices.com)

Support levels will be calculated on an accumulative amount (minimum 10.000 CA\$) based on total contribution amount of the chosen sponsorship items.

SUPPORT LEVELS	FROM
PLATINUM	CA\$ 60,000
GOLD	CA\$ 40,000
SILVER	CA\$ 30,000
BRONZE	CA\$ 20,000
GENERAL	CA\$ 10,000

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	GENERAL
Congress registration	5	3	2	1	
Exhibition badges	5	3	2		
Final list of participants	✓	✓	✓		
Acknowledgements in all congress publications	✓	✓	✓	✓	✓

Biotech companies, publishers of books or scientific journals, small Associations & Societies, no-profit: ONLY:

SUPPORT LEVELS	FROM
SUPPORTING	CA\$ 4,500

Includes the use of an exhibition space only (3X2 mt = 10X6.5 ft mod.), 2 chairs, one desk, two (2) exhibition passes. The passes do not include access to the scientific sessions and food. No graphics or personalizations are included. The exhibition area will be assigned by the Organizer.

# ■ ISNI 2023 | Opportunities

Please contact EEM for availability and inquiries

PROMOTIONAL OPPORTUNITIES	PRICES
<b>Plenary Symposium (45 mins)</b> only for Platinum	<b>CA\$ 40,000</b>
<b>Parallel Symposium (45 mins)</b> only for Gold	<b>CA\$ 20,000</b>
Congress Bag + Lanyard Pick-up Station	CA\$ 3,000
Charging Kiosk	From CA\$ 3,000
Company content page	CA\$ 4,000-6,000
Photo Booth	CA\$ 10,000
Seating cubes (including production) 50 seats	CA\$ 18,000
Executive Lounge	CA\$ 10,000
Wi-Fi Landing Page	CA\$ 12,000
One Coffee/Lunch Break	CA\$ 8,000
Welcome Reception	CA\$ 15,000
Venue Branding Opportunities	Contact EEM for a quote
Digital Advertising and Videos	Contact EEM for a quote
Final Program Advertisement – Inside Page / Inside Back Page	CA\$ 3,500 / 5,000
Push Notification Through Mobile App of ISNI 2023	CA\$ 3,500
E-Advertisement in Mobile App of ISNI2023	CA\$ 4,500
Mini Program	CA\$ 6,000

## EXHIBITION

Space Only (3X2 mt = 10X6.5 ft mod.)	CA\$ 4,000 min. size
Shell Scheme	Ask

**Check our exhibition availabilities and view the floor plan**

## EDUCATIONAL OPPORTUNITIES

App of ISNI2023	CA\$ 15,000
E-Program Book	CA\$ 10,000
Educational Grant towards ISNI 2023	Any amount
Educational Participation Grants	Based on origin of participant
Poster Boards	CA\$ 12,000

## MEETING ROOMS / HOSPITALITY SUITES

Rooms are available in the Congress venue during official hours

CA\$ 2,500 (+VAT) / day / room  
CA\$ 9,500 (+VAT) / for all Congress days

## PLENARY SPONSORED SYMPOSIA NON CME PARALLEL SPONSORED SYMPOSIA NON CME

Opportunity to organize an official plenary or parallel non-CME industry symposium, up to 45 minutes (Program subject to approval by the ISNI2023 Committee).

In person, includes hall rental, standard audio/visual equipment and display table. Possibility to record your onsite presentation and place it on the ISNIonline platform. Livestreaming can be purchased.

Permission to use the phrase "Official ISNI2023 Symposium".

The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel. This also applies in case the Sponsored Symposium speakers have already been invited by the event organizers.

## APP OF ISNI 2023

The official App will include the abstract book and scientific program. The support includes: rotating banner in the Home menu, a page dedicated to your Company profile including the possibility documents, video, webpage, etc. . Possibility to setup a meeting agenda, reports and stats on visibility and contacts.

## CONGRESS LANYARDS AND BAGS PICK-UP STATION

Supporter will have the opportunity to brand the pick-up station where participants will be distributed their congress bags and lanyards. The bags and lanyards will bear the ISNI logo only, but can bear the colors of the supporter. Brand the station with your company design

Send staff to man the station, welcome participants and direct them to your booth/symposium

## CHARGING KIOSK

Fast Charge Technology: Featuring exclusive fast charge technology for 14 devices, with the latest charging standards and utilize integrated circuitry to ensure your phone or tablet are never overcharged. We keep you always charged and ready. Fully Customizable: Place your company name and logo/movies on the LCD screen which is attached to the charging station. It is a great way to leave a lasting impression on the congress delegates.

Opportunity to brand the Charging Kiosk with your company name and logo

Place the Charging Kiosk next to your booth

## COMPANY CONTENT PAGE

Gather all your content for the ISNI participants in one place! ISNI will offer an online platform where all companies can have their own promotional site to present products, symposium, booth in-

formation or any other company related content. Each sponsor will receive an individual URL that will be linked from their logo on the ISNIonline platform/site.

## THE PHOTO BOOTH

The Photo Booth is an excellent tool to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by EEM, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.

The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.

## SEATING CUBES

Provide a seat & share your brand !

The branded seating cubes are stylish and informal. This multi-purpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

Opportunity to customize the seating cubes

50 or 100 branded seats will be produced, price is according to the amount.

Location of seating cubes onsite to be coordinated with Secretariat

## EXECUTIVE LOUNGES

Facilities will be available at the venue for speakers and members of the organizing committee. Hospitality provided will be in compliance with all relevant industry codes.

Company's logo on signage at the entrance to the executive lounge.

Opportunity to provide branded items for work stations.

Opportunity to display company logo on screensaver.

## HOSPITALITY SUITES – MEETING ROOMS

An opportunity to hire a room at the Congress venue that may be used as a hospitality suite or meeting room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost.

Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

Opportunity to brand the hospitality suite.

Acknowledgement on directional signage outside suite.

## WI-FI LANDING PAGE

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Congress Wi-Fi.

An initial branded splash screen will bear the supporter logo and company name

## COFFEE/LUNCH BREAKS

Coffee/lunch will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

Opportunity to have a one day display of company's logo at the catering point located within the exhibit area.

Opportunity to provide items bearing company logo for use during the supported break.

## WELCOME RECEPTION

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

Supporter's logo on sign at the entrance to the Welcome Reception.

Opportunity to provide items bearing company logo for use at the event.

## VENUE BRANDING

Branding opportunities will be available in the Centre Des Congres De Quebec. Includes vindue wraps, wall and column wraps, clings, opaque banner etc. Further information will be provided by EEM upon request.

## DIGITAL ADVERTISING AND VIDEOS

Up to three 65" screens to display video(s) or image(s). Strategically located in the venue. Further information will be provided by EEM upon request.

## FINAL PROGRAM

Full page color advertisement:

inside page / inside back page in designated section of the final program book.

The final program will contain the timetable, information about the scientific program and other useful information. It will be distributed to all registered participants in the Congress bags.

The advertisement will be printed in the designated industry section of the program, according to compliance regulations.

## APP PUSH NOTIFICATION

Push notification sent to all participants\* onsite through the ISNI2023 app, to be coordinated with congress organizer. Specifications will be provided by the congress organizers.

\*Only for those participants who have opted to receive such information

## ADVERT IN THE MOBILE APP

Gain additional exposure for your symposium/booth by advertising in the ISNI2023 App.

The ISNI2023 App will be available for all participants to download





## CANCELLATION /MODIFICATION POLICY:

Cancellation/modification of Support items must be made in writing to: EEM Business Events  
Email: [ISNISponsors@eemservices.com](mailto:ISNISponsors@eemservices.com)

### The Organizers shall retain:

- **10%** of the Sponsorship Amount if the cancellation/reduction is made before 15/02/2023 inclusive
- **50%** of the Sponsorship Amount if the cancellation/ reduction is made between 16/02/2023 and 15/06/2023 inclusive.
- **100%** of the Sponsorship Amount if the cancellation/ reduction is made after - 15/06/2023

## TERMS OF PAYMENT:

- **60%** upon receipt of the Sponsorship agreement and first invoice
- **40%** by 15/04/2023 (100% afterwards)

All payments must be received before the start date of the Conference. Should the Supporter fail to complete payments prior to the commencement of the Conference the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

## PAYMENT METHODS

(Details will be indicated in the invoice)

**Option 1:** Payment by Bank Transfer

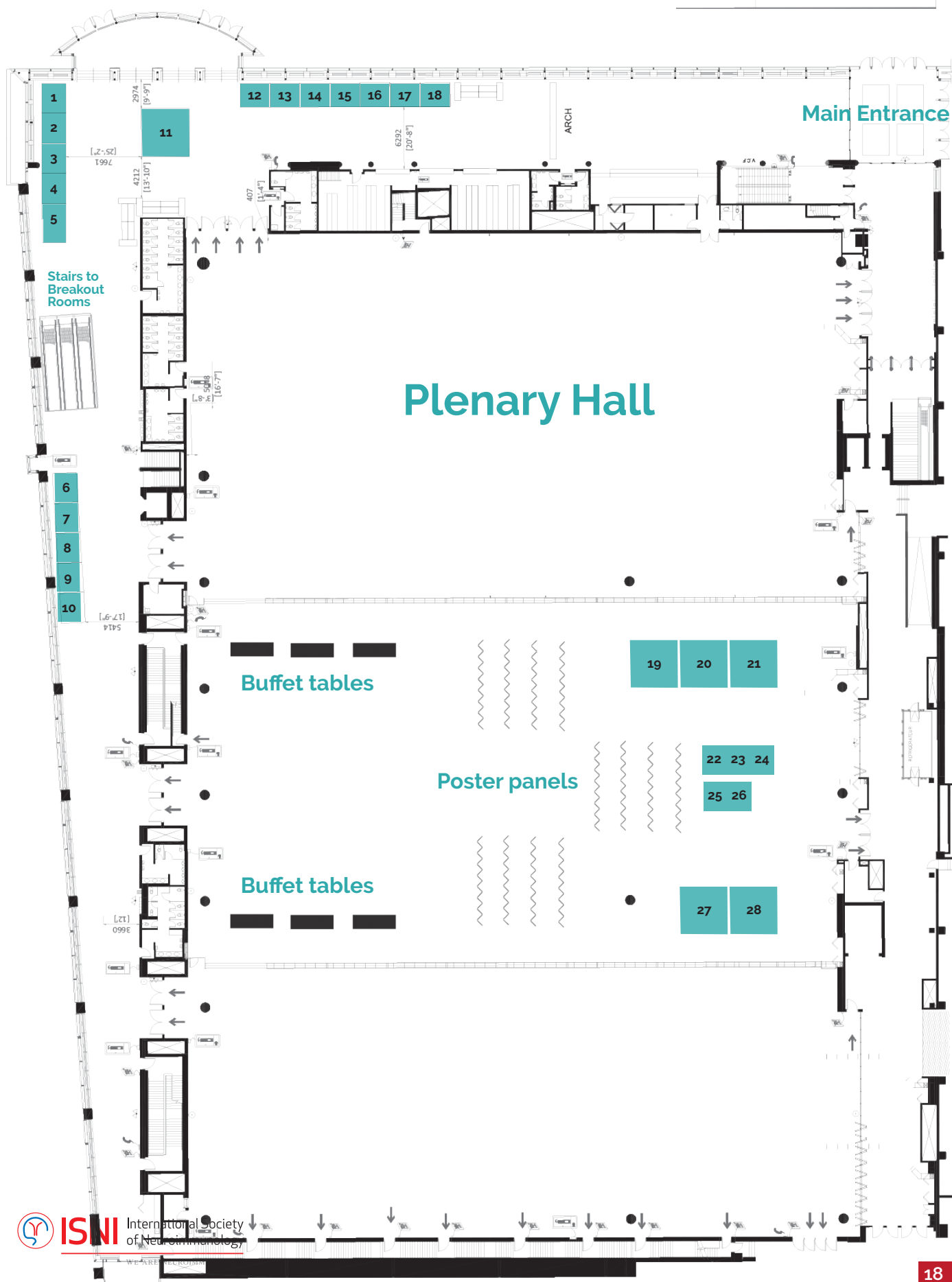
**Option 2:** Payment by Credit Card (4% surcharge applies)

All Supporters will be acknowledged in the ISNI2023 website ([www.isnicongress.com](http://www.isnicongress.com)), in the ISNI2023 app and Sponsors' section of the program book. Platinum Sponsors' logo will also be featured on the opening slide in all meeting halls before the session starts, coffee and lunch breaks

# Floorplan

0 5 10 15 20 MÈTRE  
0 10 20 30 40 50 60 PIEDS

SALLE  
400 ABC



## Info & Contacts



**[www.eemservices.com](http://www.eemservices.com)**

Proudly the official ISNI congress organizer since 2004

**Book your item or contact us for information:**

[isnisponsors@eemservices.com](mailto:isnisponsors@eemservices.com)

